

Section:	External Relations (ER)
Subject:	Communications
Legislation:	
Effective:	May 27, 2014
Revision:	September 1, 2016 (reformatted)

APPROVED:

Chair, on Behalf of SAIT's Board of Governors

POLICY

The policy of the Board of Governors is to ensure SAIT employees use social media in a responsible and professional way in order to build authentic engagement that supports SAIT's mission, goals, programs and priorities and at the same time protects SAIT's reputation.

POLICY/PROCEDURE REFERENCE

ER.1.2.1 Social Media Use procedure

The official controlled version of this document is held in the Board of Governors Office.