

At SAIT, we work in partnership with government and service agencies to help new Canadians overcome obstacles to meaningful employment — and we do so in a timely and efficient manner to **MEET EMPLOYER NEEDS.**



We can help your organization succeed.
Contact our Corporate and
International Training Solutions.

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BUILDING
JOB-READY,
LOCAL
WORKFORCES.



Timely Tech Training breathes new life into Alberta's workforce



Manpower

As capacity for workers in traditional sectors contracts in the new provincial economy, the demand for workers in the realm of emerging technologies continues to grow. When Alberta Labour sought a vendor for a program to retrain professionals in tech-savvy roles, **MANPOWER** saw an opportunity to partner with SAIT to help fill the emergent skills gap.

“ We’ve found that having SAIT’s name on their training — like this certificate of completion for the Tech Careers Program — adds a lot of value for program graduates. Employers recognize SAIT as an expert in training so they trust that what they learned is relevant for what they need. ”

Heidi Brandley
Director of Workforce Development, Manpower

“Manpower understands what the labour market requires,” said Heidi Brandley, Manpower’s Director of Workforce Development. “And we understand about **matching candidates with the labour market demands**. But SAIT is the expert in training of occupational skills.”

With less than two months to put together a winning proposal for government consideration, Manpower tasked SAIT’s Corporate Training Solutions group to identify a targeted program curriculum and establish a solid instruction base to execute effective delivery.

“It was an intense amount of work in a very short timeframe,” said Brandley. “We needed specifics that we could expand upon while waiting to hear if we were successful [in the bid].”

With word that they had the winning proposal, Manpower continued to lean in to SAIT as their training partner, building out an **18-week technical program** that focused on both the hardware piece and

the more in-demand skills for software development.

They received in excess of 500 applications for the 160 seats in the program.

With so much interest and such a technically advanced curriculum, their screening process had to be robust. In addition to confirming the basic prerequisite of eligibility for Employment Insurance, Manpower conducted face-to-face interviews as well as assessments of employment history and skills.

“They’re expected to be pretty technically savvy,” said Brandley, who noted that some of the successful applicants were engineers with advanced post-secondary degrees. “We wanted to make sure they’d be able to cognitively handle the training itself because it’s definitely intense.”

The result was a province-wide offering with two cohorts of 40 students in each for Edmonton and Calgary respectively. SAIT instructors delivered the custom curriculum on-site at the Calgary campus.

A subsequent partnership with the University of Alberta Technology Training Centre saw it delivered up north in Edmonton.

Upon completion of their course work, participants headed straight from the classroom to an **eight-week job placement opportunity** that Manpower arranged for them. Many of the students would be invited to stay on as full-time employees thereafter, but Manpower committed to being there for any program graduates who needed help finding other job opportunities in the field. It’s not expected to be a problem.

“Technology is shifting and changing so rapidly that it is impacting everyone,” said Brandley. “It’s in high demand across all sectors.”

Plus, Brandley believes a certificate of completion in the **Tech Careers Program** will go a long way to opening doors.

AT SAIT WE PROMISE TO GIVE OUR STUDENTS AND OUR INDUSTRY PARTNERS OUR VERY BEST.