# Career Exploration Centre



## SAIT YOUNG ORIGINALS

## **Travel Agent**

#### **Career Description**

Travel agents advise clients on travel options and tour packages, make bookings and reservations, prepare tickets, and handle payments.

#### They are employed by:

- Travel agencies
- Transportation and tourism companies
- Hotel chains

#### Working conditions:

Most travel agents work in businesses located in cities or towns, although a growing number work from their homes. The majority of a travel agent's workday is spent consulting with clients and completing paperwork. They are often subject to time-related pressures and must work overtime during peak travel periods, when travel plans change, or when world events or natural disasters occur.

#### Skills and abilities:

Travel agents must be able to:

- deal with all types of people while remaining patient and pleasant
- serve customers quickly and efficiently
- handle stressful situations calmly and effectively
- perform detailed work and operate computerized systems
- have a methodical approach to compiling information

#### Stats:

Average salary in Alberta: \$32,786.00 Annually\* Average wage: \$20.03 Hourly\* Minimum education: Varies \*Statistics from 2018, alis.alberta.ca For more Alberta career information and stats: https://alis.alberta.ca/occinfo/occupations-in-alberta/occupation-profiles/travel-

counsellor/



## **Activity Mission**

A new client is looking for a vacation package deal. In this activity, you will complete two typical duties of a travel agent:

- 1. Determine your client's needs
- 2. Choose the best vacation package

#### Tools:

Pencil or pen and paper

#### **Task 1: Determine Your Client's Needs**







Situation: A new client is looking for a sunny destination to visit.

**Goal:** Find out what kind of vacation your client wants by filling out a Client Vacation Request form.



## Career Exploration Centre Online

MISSION







## STEP 1:

a) Locate the Client
 Vacation Request (CVR)
 form on the next page.

(If you are able to print off the CVR, fill it in as you read the client's email.) Otherwise, keep notes on a piece of paper.

## STEP 2: Fill in CVR while you Listen

- a) On the page after the CVR, find the message from your client.
- b) Fill in the CVR as you read the email.





#### **Client Vacation Request**

Today's Date:		
	CLIENT INFORMATION	J
Client's last name:	First name:	
Name of other traveler(s	):	
Home phone no.:	Cell phone no.:	
	TRAVEL INFORMATIO	N
Type of travelers	Traveler #1 Interests	Traveler #2 Interests
$\Box$ Family with kids	[Check all items that apply to the client's	[Check all items that apply to the client's
Business	interests]	interests]
□ Adult only friends or	Name:	<mark>Name</mark> :
couple	□ All-inclusive package [Notes:]	□ All-inclusive package [Notes:]
Large group for event		
	□ Sport & water activities [Notes:]	□ Sport & water activities [Notes:]
	Culinary (food) [Notes:]	Culinary (food) [Notes:]
	Beach [Notes:]	□ Beach [Notes:]
	□ Adventure [Notes:]	□ Adventure [Notes:]
	Cruise [Notes:]	
		Cruise [Notes:]

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🗆 Volunteer [No	otes:]	□ Volunteer [Notes:]			
Wedding [No	tes:]	□ Wedding [Notes:]			
Theatre [Note	es:]	□ Theatre [Notes:]			
Locations clients are interested in travellir	ng to:				
Budget:					
Preferred start date for travel:					
Special concerns (safety, fears, mobility, health, etc.)?					
	Number of travel days:				
Name of travel insurance (if applicable):	Passport is up-to-date for preferred travel dates? [Yes/No]				
Name of travel reward credit card (if applicable):					
Other:					



## **Email Message from Client**

	X Cut I∎ Copy ✓ Format Painter	Calibri (Bc • 11 • A A I := • := • A         B I U $abcdet * A • E = E = E$	Address Check Book Names	Attach Attach Signature File • Item • •	<ul> <li>Follow Up •</li> <li>High Importance</li> <li>Low Importance</li> </ul>	) Insights	View Templates	
	Clipboard 🛛 🖓	Basic Text 🕞	Names	Include	Tags 🕞		My Templates	^
⁼ <b></b> ∎ Send	Cc							

Hi, my name is Laura Gonsalves.

My girlfriend Aiko Omura and I want to take an all-inclusive trip somewhere warm and are interested in finding out our options. We live in Calgary and are thinking that 10 days in June would work for our schedule. We have no preference as to where we go, as long as it's within our budget and includes activities related to our interests.

Our budget is about \$2500 each including flights, hotel, and everything else. I really want to go somewhere that has great scuba diving. Aiko is afraid of deep water but she would be interested in horseback riding, paddle boarding, and snorkeling.

We are both foodies, so a place that has cooking classes on local cuisine would be awesome! I'm not much of a beach person like Aiko is, but I would love it if the hotel had yoga or fitness classes. Our passports are up to date and I think we have travel insurance but I will have to get back to you on that!

My cell number is (403) 555-1234.

Thanks, and have a great day.

Laura Gonsalves



#### Task 2: Choose the Best Vacation Package

#### Background

Your agency's database provided 4 vacation options based on the clients' CVR. However, two of those options are in danger zones during hurricane season, which is when your clients want to travel. You have two other package options to review.

#### Instructions

- 1. On the following two pages, you will find information from the two resort packages that are best suited to your clients' needs.
- 2. Carefully go through all of the information from for both resorts and, using the CVR, determine the best choice for your clients.
- 3. Once you have made your choice, you must try to find a flight that fits into their budget, as neither resort price includes the flight.
- 4. Search Google Flights to find flight prices for each destination.
- 5. Remember that their <u>total</u> budget is \$2500 per person.

	Puerto Vallarta	Maui
Package	\$1,200	\$2,000
Flights		
Total Cost	\$2,500	\$2,500

For information on the SAIT program connected with this activity, please visit: <u>https://www.sait.ca/programs-and-courses/full-time-studies/diplomas/travel-and-tourism</u>



### **Package Price:**



## \$2,000 each (flights not included), 7 days.

#### Hotel:



This 4 star destination combines luxury and relaxation with the spirit of Hawaii embedded in the design of your experience. The ocean is steps from your rooms, where you can view humpback whales or swim with the sea turtles.

#### Activities for Aiko:

- ✓ Snorkeling off the beach
- ✓ Horseback riding
- ✓ Paddle boarding
- ✓ Hawaiian cooking classes

#### Other activities based on interests:

- Swim with sea turtles
- Hike volcano



#### Activities for Laura:

- ✓ Yoga on the beach
- ✓ Scuba diving
- ✓ Fitness classes
- Hawaiian cooking classes

#### Other activities based on interests:

- Swim with sea turtles
- Hike volcano
- Surfing





## **Package Price:**



## \$1,200 each (flights not included), 7 days.

#### Hotel:



With ocean views and one of Mexico's largest pools, you won't want to leave this hotel. The town of Puerto Vallarta is close by where you can enjoy a lively nightlife and variety of restaurants.

#### Activities for Aiko:

- Snorkeling off the beach
- ✓ Horseback riding
- Paddle boarding
- Mexican cooking classes

#### Other activities based on interests:

- Snorkel cruise
- Zipline adventure
- Bike tour



#### Activities for Laura:

- ✓ Yoga on the beach
- Scuba diving
- ✓ Fitness classes
- Mexican cooking classes

#### Other activities based on interests:

- Flyboard
- Parasailing
- Windsurfing
- Bike tour



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## Task 1 Answer Key

#### CLIENT VACATION REQUEST FORM

Today's Date: [Date]					
		CLIENT INFORMATION			
Client's last name: Gonsalves	First name: La	aura			
Name of other traveler(s): Aiko	Omura				
Home phone no.: N/A (not applicable) Cell phone no.: (403) 555-1234					
	1	TRAVEL INFORMATION			
Type of travelers	Traveler #1 Intere	sts	Traveler #2 Interests		
Family with kids	Name: Laura Gons	salves	Name: Aiko Omura		
Business		eas the clients are interested	Take notes on areas the clients are interested		
$\boxtimes$ Adult only friends or couple			in]		
Large group for event	Sunny.]	ckage [Notes: Somewhere	All-inclusive package [Notes: Somewhere sunny.]		
	_	activities (Notes: Scuba	Sport & water activities [Notes: Paddle		
		ness classes at the hotel.]	boarding, Snorkeling if close to land.]		
	E Culinary (food)	[Notes: Cooking classes isine.]	Culinary (food) [Notes: Cooking classes related to local cuisine.]		
	Beach [Notes: ]		Beach (Notes: 1		
	Deach [Notes: ]     Adventure [Notes: ]     Cruise [Notes: ]		Adventure [Notes: Horseback riding.]		
			Cruise [Notes: ]		
	Volunteer [Not	-	Volunteer [Notes: ]		
	Wedding [Notes: ]		U Wedding [Notes: ]		
	Theatre [Notes		Theatre [Notes: ]		
	C meane protes. J		Li meatre protes. J		
Locations clients are interested	in traveling to:				
Somewhere warm. No countries	-	information.			
Budget:					
\$2,500 per traveler including ho	otel, flights, taxes.				
Special concerns (safety, fears,	mobility, health,	Preferred start date for trave	el: Sometime in June.		
etc.)?		Number of travel days: 7-10 days.			
Aiko is afraid of deep water.		Number of travel days. 7-10 days.			
Name of travel insurance (if applicable):		Passport is up-to-date for preferred travel dates? (Yes/No]			
Name of travel reward credit of	ard (if applicable)				
Other:					
			budget and related to their interests.		

