

Section:	External Relations (ER)
Subject:	Marketing
Legislation:	
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**APPROVED:** \_\_\_\_\_**Chair, on Behalf of SAIT's Board of Governors**

## POLICY

The Board of Governors recognizes that SAIT audiences reside locally, nationally, internationally and that the most frequent source of information on SAIT is its website. The Board is committed to ensuring that SAIT has one official website that represents the SAIT brand, demonstrating excellence in accessibility, inclusivity and technological innovation.

### POLICY/PROCEDURE REFERENCE

ER.2.2.1 [Web Experience procedure](#)

*The official controlled version of this document is held in the Board of Governors Office.*