

Section: External Relations (ER)

Subject: Communications

Legislation:

Effective: May 27, 2014

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APPROVED: _____

Chair, on Behalf of SAIT's Board of Governors

POLICY

The policy of the Board of Governors is to ensure that social media use on SAIT's behalf and by SAIT's employees is carried out in a responsible and professional way in order to build authentic engagement that supports SAIT's mission, goals, programs and priorities and at the same time protects SAIT's reputation and brand.

POLICY/PROCEDURE REFERENCE

ER.1.2.1 Social Media Use procedure

The official controlled version of this document is held in the Board of Governors Office.