Radio, Television and Broadcast News - Television Major

SCHOOL FOR ADVANCED DIGITAL TECHNOLOGY

Overview

Are you the kind of person who constantly finds themselves immersed in YouTube videos, binge-watching TV shows, or creating captivating content for social media? If so, the Television major within the Radio, Television, and Broadcast News program is the perfect path for you to turn your passion for visual storytelling into a rewarding and exciting career.

This program helps you harness the power of storytelling through television and digital media and prepares you for a dynamic and ever-evolving media landscape.

If you are passionate about storytelling and creating engaging content, this program will give you the tools and knowledge to craft compelling narratives that captivate audiences.

In this program, you will:

- get hands-on experience in simulated real-world production and broadcasting environments, including single-camera or multi-camera setups
- learn all facets of television production, including the fundamentals of producing, directing, editing, and shooting
- explore a diverse range of projects, including drama, music videos, and documentaries
- work collaboratively in teams to produce sports, Esports, news, and talk programs, gaining invaluable teamwork and leadership skills
- prepare to work with broadcast-quality equipment that includes HD cameras, stabilizers (Steadicam, Dolly, Jib Arm), switchers, digital audio consoles, graphics systems, servers, and computer-based editing systems.

Our Television major is a launch pad for many exciting career opportunities. You'll have the fundamentals to become a producer, director, or editor for television shows, films, documentaries, or news programs.

Pursue a career in news reporting, journalism, or investigative reporting, or explore roles in media management, including content curation, scheduling, and programming for television networks and digital platforms.

Or, use your skills to create engaging content for social media platforms, streaming services, and online channels or enter the thrilling world of sports and Esports broadcasting, covering live events and providing commentary.

This program involves two years of full-time study, along with an industry practicum in your fourth semester.

If you're ready to turn your passion for visual storytelling into a successful and fulfilling career, this program is your gateway to media and entertainment.

Traits, skills and aptitudes

Those in broadcasting are innovative, social, and methodical.

You need:

- curiosity
- initiative, persistence, and resourcefulness
- objectivity and integrity
- creativity
- an accurate memory
- communication and interview skills
- composure and poise
- research and critical thinking skills
- physical and emotional stamina to cope with the pressures of competitive, fast-paced work
- solid news judgment
- an interest in people and current events.

You should enjoy finding different ways to tell stories, working with many different people, generating interest from others, and methodically compiling information.

Practicum, Co-op and Work Integrated Learning

In your second year, you'll complete a two- to three-week practicum placement with an approved media-related employer.

Credentials

Upon successfully completing this program, you'll receive a SAIT Radio, Television and Broadcast News diploma with a major in Television.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency and meet all the following requirements or equivalents:

- at least 60% in English Language Arts 30-1 or 30-2.

SAIT accepts high school course equivalents for admission for applicants educated outside Alberta.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following estimated costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on the suggested schedule of study. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$5,520	$1,764.50	$7,284.50
2	2	$5,520	$1,764.50	$7,284.50
			Total cost:	**$14,569**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year Year	Number of semesters Number of semesters	Tuition fees Tuition fees	Additional fees Additional fees	Total per year Total per year
1	2	$21,630	$1,764.50	$23,394.50
2	2	$21,630	$1,764.50	$23,394.50
			Total cost:	**$46,789**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

There are no required textbooks in this program.

This is a bring-your-own-device program with a custom computer hardware and software requirement. Your computer can be a Windows or Mac machine, but it must meet the following **minimum** specifications.

Windows Computer

- Processor: Intel 7th Gen or newer CPU with Quick Sync - or AMD Ryzen™ 3000 Series/Threadripper2000 series or newer CPU
- Operating system: Microsoft Windows 10 (64-bit) version V20H2 or later
- Memory: Dual channel memory: 16 GB of RAM or HD media
- GPU: 4GB of GPU memory for HD and some 4K media. For a list of supported graphic cards and drivers, see Adobe specs.
- Storage: Fast internal SSD for app installation and cache 512GB or greater. Additional high-speed external drive for media - 1TB minimum
- Display: 1920 x 1080 or greater
- Sound card: ASIO compatible or Microsoft Windows Driver Model

Mac Computer

- Processor: Intel® 7thGen or newer CPU or Apple silicon M1 or newer
- Operating system: macOS 11.0 (Big Sur) or later
- Memory: Apple silicon 16 GB of unified memory or Intel 16 GB of RAM
- GPU: Apple silicon 16 GB of unified memory or Intel 4 GB of GPU Memory for HD and some 4K workflows
- Storage: Fast internal SSD for app installation and cache 512GB or greater. Additional high-speed external drive for media - 1TB minimum
- Display: 1920 x 1080 or greater
- Sound card: Default Mac OS Apple sound drivers

You must also purchase the following software:

- Adobe Creative Cloud subscription
- Microsoft Office Suite