Radio, Television and Broadcast News - Broadcast News Major

SCHOOL FOR ADVANCED DIGITAL TECHNOLOGY

Overview

Are you ready to step into the spotlight and make your mark in the world of media? The Radio, Television, and Broadcast News program's Broadcast News major is your gateway to an exciting career as a news or sports anchor.

Maybe you'd like to be a sideline host for Hockey Night in Canada? Or a content creator with your own YouTube channel, podcast or website? This program will help you get there.

Hands-on training for the real world

You'll receive extensive, hands-on training that equips you for the broadcast environment. We understand the importance of real-world experience, and you'll have plenty of it.

Journalistic integrity and deadline respect

Our curriculum emphasizes the core principles of broadcast journalism, instilling in you the value of journalistic integrity. You'll learn to craft compelling stories while upholding the highest ethical standards. You'll master the crucial skill of meeting deadlines.

Diverse roles in real-life simulations

Prepare to wear many hats! In our real-life simulations, you'll take on various roles that mirror the dynamic world of broadcast news.

Whether you're a reporter on the frontlines of breaking news, a producer orchestrating a live broadcast, a web editor shaping online content, a newscaster or sports anchor, a live reporter capturing events as they unfold or a weather presenter, you'll gain invaluable experience that sets you apart.

Challenging, creative, and career-ready

Our broadcasting program is designed to challenge your skills, stretch your creativity, and prepare you for a rewarding career in various media-related fields.

This program involves two years of full-time study, along with an industry practicum in your fourth semester.

You'll emerge with a solid content creation and broadcasting foundation, ready to make your mark in the industry.

Traits, skills and aptitudes

Those in the broadcast field are innovative, social, and methodical.

You need:

- curiosity
- initiative, persistence and resourcefulness
- objectivity and integrity
- creativity
- an accurate memory
- communication and interview skills
- research and critical thinking skills
- physical and emotional stamina to cope with the pressures of competitive, fast-paced work
- solid news judgment
- an interest in people and current events.

You should enjoy finding new approaches to stories, dealing with people, generating interest in news stories, and compiling information methodically. You will also need composure and poise on camera or the microphone.

Practicum, Co-op and Work Integrated Learning

In your final semester, you will complete a four-week practicum placement with an approved media-related employer.

Credentials

Upon successfully completing this program, you will receive a SAIT in Radio, Television and Broadcast News diploma with a major in Broadcast News.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency and meet all the following requirements or equivalents:

- at least 60% in English Language Arts 30-1 or 30-2.

SAIT accepts high school course equivalents for admission for applicants educated outside Alberta.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following estimated costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on the suggested schedule of study. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$5,520	$1,764.50	$7,284.50
2	2	$5,520	$1,764.50	$7,284.50
			Total cost:	**$14,569**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$21,630	$1,764.50	$23,394.50

Year	Number of semesters	Tuition fees	Additional fees	Total per year
2	2	$21,630	$1,764.50	$23,394.50
			Total cost:	**$46,789**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately $1,000 - $1,500 per full-time year.

This is a bring-your-own-device program with a standard computer hardware and software requirement. See the specific requirements on our computers and laptops page.

Find your booklist on the SAIT Bookstore's website. The booklist will be available closer to the program start date. Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required this term.