



# New Media Production and Design

New Media Production and Design is a technology-centred program that promotes critical thinking to develop engaging content for web-based user experiences and provides comprehensive training in the tools and techniques used for web design and development.

The program emphasizes project-based and hands-on training, with students working in teams to produce comprehensive and useful media products.

## Credentials

After successfully completing this program, graduates will receive a SAIT diploma in New Media Production and Design.

## Admission requirements

### Admission dates

Applications are accepted until the program start date but are subject to change.

- **Fall 2022 start:** applications are accepted from Oct. 6, 2021.
- **Spring 2023 start:** applications are accepted from June 13, 2022.

### Program requirements

- At least 60% in English Language Arts 30-1 or English Language Arts 30-2 or equivalents.

All applicants must demonstrate [English Language Proficiency](#) prior to admission, including students educated in Canada.

SAIT accepts [high school course equivalents](#) for admission. If you don't meet the requirements, consider [Academic Upgrading](#).

SAIT evaluates international documents for admissions. After you've applied, consider our [international document assessment](#) service if your education is from outside of Canada. SAIT may also accept courses completed at certain international post-secondary institutions. Find more information [here](#).

## Direct entry: four-step process

**Step 1:** Read the program information to see the qualities needed for student success.

**Step 2:** Ensure that you meet all of the admission requirements listed above.

**Step 3:** [Apply](#) to New Media Production and Design and submit your [transcripts](#) and/or anticipated final grades.

- Admission will be extended on a first-qualified, first-offered basis until the program is full.

**Step 4:** Continue to monitor changes to your [application status](#) through [mySAIT.ca](#).

## Recommendations

- Completion of a Grade 11 math course is strongly advised.

## Costs 2022/23

### Domestic tuition and fees

Cost per credit: \$170

Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees*	Total
1	2	\$5,100	\$916	\$553	\$6,569
2	2	\$5,100	\$916	\$553	\$6,569

## International tuition and fees

Cost per credit: \$569.40

Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees*	Total
1	2	\$17,082	\$916	\$553	\$18,551
2	2	\$17,082	\$916	\$553	\$18,551

\*Maximum fee. Actual fees may be less and are based on the number of credits a student takes per semester and whether they opt-out of health and dental benefits.

### SAIT fees

- Campus athletic and recreation fee: \$196
- Universal transit pass (Upass): \$320
- Student support fee: \$200
- Student technology fee: \$200

### Saitsa fees

#### Student Association fee

- Maximum: \$291

This is the maximum amount the student will pay. Actual fees may be less and are based on the number of credits the students take per semester.

### Health and dental fees

- Health plan: \$127
- Dental plan: \$135

Students with existing health and/or dental plans can opt-out. Please refer to [Saitsa's website](#) for information.

### Books and supplies\*

Books and supplies are approximately \$1,000 - \$1,500 per full-time year.

For an estimate of the costs associated with purchasing a computer that meets the program's hardware and software requirements, see our [computers and laptops page](#).

Learn more about [tuition and financial aid](#).

\*Tuition, fees, books and supply costs are subject to change.