



# Interactive Design – User Experience Major

Turn your creativity into a tech-focused career as a digital designer. You'll learn about design fundamentals, digital design tools and best practices when developing concepts into products that meet business needs or solve complex business problems.

You'll enhance your skills in design thinking and push your creative boundaries while you learn to evaluate and create data-driven designs and apply workflow techniques to media projects and production pipelines. Working collaboratively with your peers to create project plans, you'll develop effective problem-solving skills with an emphasis on human-centred design. To demonstrate your knowledge, you'll create a portfolio of your work that will indicate applied design concepts that meet specific client requirements and can be presented to clients for critique.

## User Experience (UX) major:

In this major, you'll add to your knowledge of software development and interactive design. You'll develop tools and strategies that focus on the experience of the person interacting with your design. This includes creating prototype designs for usability testing that stem from user interviews, insights into opportunities and a research process. You'll also develop plans for multiple outcomes and solutions that factor in business uncertainty. Your creations will be tested and prototyped to meet client requirements.

Other majors:

- [Graphic Design major](#)
- [Web Design and Development major](#)

## Credentials

Upon successful completion of this program, graduates will be awarded a SAIT Interactive Design diploma.

## Admission requirements

### Program requirements

Completion of the following courses or equivalents,

- at least 50% in Math 30-1 or at 60% in Math 30-2 **AND**
- at least 55% in English Language Arts 30-1 or 60% in English Language Arts 30-2

All applicants must demonstrate [English language proficiency](#) prior to admission, including students educated in Canada.

SAIT accepts [high school course equivalents](#) for admission. If you don't meet the requirements, consider [Academic Upgrading](#).

SAIT evaluates [international documents](#) for admissions. After you've applied, consider our international document assessment service if your education is from outside of Canada. SAIT may also accept courses completed at certain [international post-secondary institutions](#).

When should  
you apply?

Visit our [Apply page](#) to see when applications open and close for upcoming semesters.

**To see which semesters this program has intakes for, look at the Available Intakes information at the top of this page.**

[See when we start and stop accepting applications](#)

## Direct entry: four-step process

**Step 1:** Read the program information to see the qualities needed for student success.

**Step 2:** Ensure that you meet all of the admission requirements listed above.

**Step 3:** [Apply to the program](#) and [submit your transcripts](#).

Admission will be extended on a first-qualified, first-offered basis until the program is full.

**Step 4:** Continue to monitor your [application status](#) through [mySAIT.ca](#).

You must [submit final transcripts/grades](#) to show you have completed the courses and met the minimum admission requirements by the transcript deadline or your seat will be rescinded.

**Application tip: When prompted to select an application type, choose "d. Full-time blended" when applying for this program.**

This program meets the eligibility criteria for the [Post-Graduation Work Permit program](#) for international students as long as the student is enrolled in the on-campus delivery mode or completes more than 50% of the courses on campus (for the blended option). International students attending all classes online will NOT be eligible for a Post-Graduate Work Permit. International students are responsible for maintaining their eligibility throughout their studies.

## Communication during admission

Email is the primary source of communication during the selection process. Ensure your personal email account is managed appropriately to receive our emails, files and communications. We recommend you add the [sadt.advising@sait.ca](mailto:sadt.advising@sait.ca) domain to your safe senders' list or you risk missing critical email messages.

## When do classes start?

Classes for this program adhere to the following year start and end dates based on the semester the student begins their program.

Classes begin	Year start date	Year end date
Fall 2023	Sept. 5, 2023	April 26, 2024
Winter 2024	Jan. 8, 2024	Aug. 16, 2024
Spring 2024	May 6, 2024	Dec. 13, 2024

## Costs 2023/24

### Tuition and fees

The following costs are effective as of July 1, 2023. They are an **estimate** of tuition and fees based on the recommended course load per year. \*

### Domestic students

Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees	Total
1	2	\$9,450	\$948	\$622	\$11,020
2	2	\$9,450	\$948	\$622	\$11,020

### International students

Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees	Total
1	2	\$23,571.60	\$948	\$622	\$25,141.60
2	2	\$23,571.60	\$948	\$622	\$25,141.60

\*For a detailed breakdown of tuition costs per course, visit the [domestic](#) and [international](#) fee tables.

## Fees

Your fees are calculated based on the number of course credits you take per semester (approximately 16 weeks of study). In most cases, your fee is determined based on whether you're taking **more** or **less** than nine (9) course credits (more than nine credits in a semester are considered full-time studies.)

Fees are adjusted for programs with start dates outside of the typical 15-week program.

[Learn more about what your fees are for](#)

### 2023/24 fees per semester

## Books and supplies\*

Books and supplies are approximately \$2,000 per full-time year.

For an estimate of the costs associated with purchasing a computer that meets the program's hardware and software requirements, see our [computers and laptops](#) page.

[Learn more about your tuition and financial aid options](#)

\*Tuition, fees, books and supply costs are subject to change.