



Hospitality and Tourism Management - Travel and Tourism

Developed with input from industry experts, the Hospitality and Tourism Management program will give you practical hands-on education, ensuring you have the real-world knowledge and skills to achieve success in the workforce.

During this program, you will develop a strong understanding of the hospitality and tourism industries. You will gain knowledge in guest experiences delivery, sales and marketing, service and applied leadership, all complemented by a strong financial management foundation. You will expand your knowledge by choosing a specialization in travel and tourism, entrepreneurship and innovation, hotel and accommodation management, restaurant and service operations, event management, beverage management and more.

Develop qualities that are in high demand for all hospitality and tourism jobs such as communication, problem-solving and interpersonal skills. The industry is fast-paced and requires you to be adaptable, enthusiastic and resilient. If you enjoy keeping busy and working within a team to achieve common goals, then this career is perfect for you.

Travel and Tourism specialization

Gain travel product knowledge to prepare for a career in destination and travel planning. Your training will cover product and reservation systems, itinerary planning and design, special interest and sustainable tourism. You will have the opportunity to connect with industry partners in solving industry problems and selling and marketing products at our Travel Center on Campus.

Upon graduation	After 3-5 years
Junior travel counsellor	Business development manager/Tourism Account/Brand managers (sales)
Junior destination marketing/sales	Product manager/Product specialists
Customer service/front line roles (i.e. Visitor Information Centre, airport, ticketing, etc.)	Destination specialist/manager
Airline: sales, reservation agent	Senior travel associate/specialized niche
Guide/rep: interpreter and step-on guide	Client services manager (CRM)
Online travel agent (OTI)	Visitor experience manager
Reception/office services	Tour operator: B to B and RTOs
Administrator	Destination development advisory
Tourism Sales or Marketing Coordinator/Specialist	Economic development (tourism hat)
Junior supervisor (team lead)	Volunteer Management & Community engagement stakeholder relations

Other areas of specialization:

- [Hotel and Accommodations](#)
- [Restaurant and Service Operations](#)
- [Beverage Management](#)
- [Multi-Disciplinary](#)
- [Event Management](#)
- [Entrepreneurship and Innovation](#)

A career in hospitality provides many travel opportunities with jobs available all over the globe. When you graduate, your career options will be diverse. Consider an exciting career as a travel agent, event planner, food and beverage manager, hotelier or start your very own business – the sky's the limit!

Is this the right fit for me?

To succeed in this program, you should:

- Attend and actively participate in all classes
- Be prepared to work in teams and within the industry to get workplace experience
- Have an understanding of the hospitality and tourism industry, including rewards and challenges
- Become familiar and adhere to SAIT's policies and procedures
- Have strong written and oral communication skills

If you are engaged in campus life and take advantage of SAIT services and resources, you may be more likely to experience success in SAIT's programs.

Accreditation

The Travel and Tourism specialization is also well aligned with the Association of Canadian Travel Agencies' (ACTA) endorsement standards to allow students who choose to continue with the Certified Travel Counsellor (CTC) accreditation.

Credential

After successfully completing this program, graduates will receive a SAIT Hospitality and Tourism Management diploma. As a Hospitality and Tourism Management graduate, you will have the opportunity to continue into the [Bachelor of Hospitality and Tourism Management degree](#) to further your education in the field.

Admission and selection

Application dates

Applications are accepted until the program start date but are subject to change.

- **Fall 2022 start:** applications opened on Oct. 6, 2021.
- **Winter 2023 start:** applications opened on March 30, 2022.
- **Spring 2023 start:** applications opened on June 13, 2022.

Program requirements

- At least 50% in Math 30-1 or Math 30-2
- At least 50% English Language Arts 30-1 or at least 60% in English Language Arts 30-2

All applicants must demonstrate [English Language Proficiency](#) prior to admission, including students educated in Canada.

SAIT accepts [high school course equivalents](#) for admission. If you don't meet the requirements, consider [Academic Upgrading](#).

SAIT evaluates international documents for admissions. After you've applied, consider our [international document assessment](#) service if your education is from outside of Canada. SAIT may also accept courses completed at certain international post-secondary institutions. Find more information [here](#).

Direct entry: four-step process

Step 1: Read the program information to see the qualities needed for student success.

Step 2: Ensure that you meet all of the admission requirements listed above.

Step 3: [Apply](#) to Hospitality and Tourism Management program including your specialization and [submit your transcripts and/or anticipated final grades](#).

- Admission will be extended on a first-qualified, first-offered basis until the program is full.

Step 4: Find out how to monitor your application status [after you apply](#).

This program meets the eligibility criteria for the [Post-Graduation Work Permit program](#) for international students as long as the student is enrolled in the on-campus delivery mode or completes more than 50% of the courses on campus (for the blended option). International students attending all classes online will NOT be eligible for a Post-Graduate Work Permit. International students are responsible for maintaining their eligibility throughout their studies.

Communication during admission

Email is the primary source of communication during the selection process. Ensure your personal email account is managed appropriately to receive our emails, files and communications. We recommend you add the hospitality@sait.ca domain to your safe senders' list or you risk missing critical email messages.

Costs 2022/23

Domestic tuition and fees

Cost per credit: \$189

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Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees*	Total
1	2	\$6,237	\$916	\$553	\$7,706
2	2	\$5,670	\$916	\$553	\$7,139

International tuition and fees

Cost per credit: \$586.61

Travel and Tourism

Year	Number of semesters	Tuition fees	SAIT fees	Saitsa fees*	Total
1	2	\$19,358.13	\$916	\$553	\$20,827.13
2	2	\$17,598.30	\$916	\$553	\$19,067.30

*Maximum fee. Actual fees may be less and are based on the number of credits a student takes per semester and whether they opt-out of health and dental benefits.

SAIT fees

- Campus athletic and recreation fee: \$196
- Universal transit pass (Upass): \$320
- Student support fee: \$200
- Student technology fee: \$200

Saitsa fees

Student Association fee

- Maximum: \$291

This is the maximum amount the student will pay. Actual fees may be less and are based on the number of credits the students take per semester.

Health and dental fees

- Health plan: \$127
- Dental plan: \$135

Students with existing health and/or dental plans can opt-out. Please refer to [Saitsa's website](#) for information.

Books and supplies*

Books and supplies are approximately \$1,000 - \$1,500 per full-time year.

For an estimate of the costs associated with purchasing a computer that meets the program's hardware and software requirements, see our [computers and laptops page](#).

Learn more about [tuition and financial aid](#).

*Tuition, fees, books and supply costs are subject to change.

