Film and Video Production

SCHOOL FOR ADVANCED DIGITAL TECHNOLOGY

Overview

Are you passionate about the power of film and video to entertain, inform and inspire? Do you want to be part of an industry that shapes our understanding of the world and captivates audiences? If so, our Film and Video Production program is your gateway to a career in the world of media.

In this program, you will learn:

- understand how to convey compelling narratives and visual experiences through creative storytelling
- to explore the creative process of scriptwriting, developing stories that resonate with viewers on both emotional and intellectual levels
- gain hands-on experience in all aspects of production, from producing and directing to cinematography and sound recording.
- how to bring your creative vision to life through practical training and real-world projects
- the skills necessary for editing and post-production work.
- the art of editing, sound design and visual effects to elevate your storytelling and filmmaking;
- to understand the business aspects of the film and video industry, from, navigating the industry landscape, securing funding, getting tax credits, marketing your work and turning your passion into a sustainable career.

Our program is designed to prepare you for a career in Canada's evolving media industries. Stay current with the latest industry trends and technologies taught in film school.

Immerse yourself in a unique learning environment that combines traditional teaching methods with hands-on production and project models. Experience the thrill of creating your own films and videos from start to finish.

Whether you aspire to be a filmmaker, cinematographer, editor or television producer, our program will equip you with the knowledge and experience to thrive in this dynamic field.

Traits, skills and aptitudes

People in film and video production tend to be innovative, directive and social.

You need:

- creativity
- adaptability and perseverance
- good judgement for hiring key people
- passion for their work
- an entrepreneurial spirit
- a comprehensive network of industry talent
- critical thinking skills
- financial and time management skills
- leadership and communication skills
- the ability to work with a wide variety of people
- the ability to give and take constructive criticism
- the ability to identify what makes a great story and know how to tell it effectively
- the ability to deal with stress
- a willingness to attend festivals, awards shows and industry workshops to network and form partnerships
- a willingness to be held accountable for all decisions made.

To do well in this field, you should enjoy having variety in your work, finding innovative solutions to problems, coordinating productions and negotiating with people.

Practicum, Co-op and Work Integrated Learning

This program includes an optional work term between the first and second year.

The work placement includes full-time paid employment.

Credentials

Upon successful completion of this program, you will be awarded a SAIT Film and Video Production diploma.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency and completion of the following courses or equivalents:

- at least 60% in English Language Arts 30-1 or English Language Arts 30-2.

SAIT accepts high school course equivalents for admission for applicants educated outside Alberta.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on the suggested schedule of study. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$5,520	$1,764.50	$7,284.50
2	2	$5,520	$1,764.50	$7,284.50
			Total cost:	**$14,569**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$19,590	$1,764.50	$21,354.50

Year	Number of semesters	Tuition fees	Additional fees	Total per year
2	2	$19,590	$1,764.50	$21,354.50
			Total cost:	**$42,709**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

There are no required textbooks in this program.

This is a bring-your-own-device program with a custom computer hardware and software requirement. Your computer can be a Windows or Mac machine, but it must meet the following **minimum** specifications.

Windows computer

- Processor: Intel 7th Gen or newer CPU with Quick Sync - or AMD Ryzen™ 3000 Series/Threadripper2000 series or newer CPU
- Operating system: Microsoft Windows 10 (64-bit) version V20H2 or later
- Memory: Dual channel memory: 16 GB of RAM or HD media
- GPU: 4GB of GPU memory for HD and some 4K media. For a list of supported graphic cards and drivers, see Adobe specs.
- Storage: Fast internal SSD for app installation and cache 512GB or greater. Additional high-speed external drive for media - 1TB minimum
- Display: 1920 x 1080 or greater
- Sound card: ASIO compatible or Microsoft Windows Driver Model

Mac computer

- Processor: Intel® 7thGen or newer CPU or Apple silicon M1 or newer
- Operating system: macOS 11.0 (Big Sur) or later
- Memory: Apple silicon 16 GB of unified memory or Intel 16 GB of RAM
- GPU: Apple silicon 16 GB of unified memory or Intel 4 GB of GPU Memory for HD and some 4K workflows
- Storage: Fast internal SSD for app installation and cache 512GB or greater. Additional high-speed external drive for media - 1TB minimum
- Display: 1920 x 1080 or greater
- Sound card: Default Mac OS Apple sound drivers

You must also purchase the following software:

- Adobe Creative Cloud subscription
- Microsoft Office Suite