Business and Entrepreneurship

SCHOOL OF BUSINESS

Overview

This program will give you the skills and knowledge you need to become a successful entrepreneur, business owner, franchisee or improve existing businesses as a manager, consultant, or innovator.

You will boost your problem-solving abilities, leadership skills, and creativity. You'll also learn how business functions and how to apply that knowledge to different areas. Our instructors have real business experience, and they'll guide you every step of the way.

By the end of the program, you will be able to:

- use basic financial and accounting principles in a business setting
- apply marketing theory and processes in a business environment
- develop personal skills and professional behaviours for effective management and teamwork
- leverage information and communication technology for efficient business practices
- understand entrepreneurship and small business theory, and show critical thinking and innovation in business-related situations.

You can choose four elective courses from options, including technology, communications and several others. These options allow you to tailor the program to your interests and needs.

The program includes a capstone course where you'll apply what you've learned in a real-world project. This experience will help you develop critical thinking, communication, collaboration, and organizational skills, which are vital in business.

This program is your gateway to a world of possibilities in business and entrepreneurship.

Traits, skills and aptitudes

Those in the management consultant, business and entrepreneurial fields tend to be innovative, directive, and social.

You need:

- intellectual and emotional maturity
- control over your emotions and behaviour
- independence and objectivity
- energy, confidence, and creativity
- tact
- good listening and communication skills
- problem-solving skills
- project-management skills
- the ability to learn quickly and easily, then share knowledge, teach, and train people
- the ability to observe, gather, select, and evaluate facts
- the ability to work effectively as part of a team
- perceptiveness, to recognize an organization's dynamics and politics
- persuasiveness and the ability to motivate others
- integrity.

You should enjoy conducting research, presenting, taking charge, and providing constructive advice.

SAIT program pathways

The business and entrepreneurship certificate provides you with options for advanced education.

Graduates of this program can receive credit for up to nine courses required for the Business Administration diploma or Bachelor of Business Administration degree (varies by major). Additional admission requirements apply.

Practicum, Co-op and Work Integrated Learning

In your capstone course, you'll work collaboratively with other students to create a solution to a challenge faced by a business or community organization.

Accreditations, designations and certifications

If you choose Business Productivity Tools and Technology as your technical elective, you may have opportunity to complete one or more Microsoft Office Specialist certifications.

Credentials

After successfully completing this program, you'll receive a SAIT Business and Entrepreneurship certificate.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency.

There are no further requirements to enter this program.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following estimated costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on completing 15 credits a semester for two semesters. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$6,150	$1,764.50	$7,914.50
			Total cost:	**$7,914.50**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year	Number of semesters	Tuition fees	Additional fees	Total per year

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$18,600	$1,764.50	$20,364.50
			Total cost:	**$20,364.50**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately $1,000 - $1,500 per full-time year.

This is a bring-your-own-device program with a standard computer hardware and software requirement. See the specific requirements on our computers and laptops page.

Find your booklist on the SAIT Bookstore's website. The booklist will be available closer to the program start date. Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required this term.