



Business and Entrepreneurship

SCHOOL OF BUSINESS

Overview

This program will give you the skills and knowledge you need to become a successful entrepreneur, business owner, franchisee or improve existing businesses as a manager, consultant, or innovator.

You will boost your problem-solving abilities, leadership skills, and creativity. You'll also learn how business functions and how to apply that knowledge to different areas. Our instructors have real business experience, and they'll guide you every step of the way.

By the end of the program, you will be able to:

- use basic financial and accounting principles in a business setting
- apply marketing theory and processes in a business environment
- develop personal skills and professional behaviours for effective management and teamwork
- leverage information and communication technology for efficient business practices
- understand entrepreneurship and small business theory, and show critical thinking and innovation in business-related situations.

You can choose four elective courses from options, including technology, communications and several others. These options allow you to tailor the program to your interests and needs.

The program includes a capstone course where you'll apply what you've learned in a real-world project. This experience will help you develop critical thinking, communication, collaboration, and organizational skills, which are vital in business.

This program is your gateway to a world of possibilities in business and entrepreneurship.

Traits, skills and aptitudes

Those in the management consultant, business and entrepreneurial fields tend to be innovative, directive, and social.

You need:

- intellectual and emotional maturity
- control over your emotions and behaviour
- independence and objectivity
- energy, confidence, and creativity
- tact
- good listening and communication skills
- problem-solving skills
- project-management skills
- the ability to learn quickly and easily, then share knowledge, teach, and train people
- the ability to observe, gather, select, and evaluate facts
- the ability to work effectively as part of a team
- perceptiveness, to recognize an organization's dynamics and politics
- persuasiveness and the ability to motivate others
- integrity

You should enjoy conducting research, presenting, taking charge, and providing constructive advice.

Academic path

The business and entrepreneurship certificate provides you with options for advanced education.

Graduates of this program can receive credit for up to nine courses required for the Business Administration diploma or Bachelor of Business Administration degree (varies by major). Additional admission requirements apply.

Learn more about [program and institution transfer options](#).

Professional designations and certifications

If you choose Business Productivity Tools and Technology as your technical elective, you may have opportunity to complete one or more Microsoft Office Specialist certifications.

Credentials

After successfully completing this program, you'll receive a SAIT Business and Entrepreneurship certificate.

Practicum, Co-op and Work Integrated Learning

In your capstone course, you'll work collaboratively with other students to create a solution to a challenge faced by a business or community organization.

Specialized Intakes

International bundle program

This program is available to international applicants as a stand-alone program or as part of a [program bundle](#) - two programs delivered consecutively.

Applicants must meet the admission requirements for both programs.

After successfully completing both programs in a bundle, you may qualify for a post-graduate work permit of up to three years. If you only complete one of the programs, you may be eligible for a one-year post-graduate work permit.

Business and Entrepreneurship + Management and Leadership

You'll complete the Business and Entrepreneurship certificate in the first year of study.

In the second year of study, you'll complete the [Management and Leadership certificate](#).

Integrated Artificial Intelligence + Business and Entrepreneurship

You'll complete the [Integrated Artificial Intelligence post-diploma certificate](#) in the first year of study.

In the second year of study, you'll complete the Business and Entrepreneurship certificate.

[Bundle program details](#)

Admission requirements

Applicants educated in Canada

All applicants must demonstrate English language proficiency.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English Language proficiency and provide proof they meet the program admission requirements with an international document assessment. [Find out what educational documents are accepted and assessment options](#).

SAIT may also accept courses completed at certain [international post-secondary institutions](#).

Costs

2024/25 tuition and fees

The following estimated costs are effective as of July 1, 2024.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	\$5,910	\$1,608	\$7,518
Total cost:				\$7,518

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	\$18,210	\$1,608	\$19,818
Total cost:				\$19,818

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

This program is also available as part of a [program bundle](#) with another certificate.

The below costs represent both programs in the bundle. The programs must be taken in the order listed.

Business and Entrepreneurship (year one) + Management and Leadership (year two) bundle

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	\$18,210	\$1,608	\$19,818
2	2	\$18,210	\$1,608	\$19,818
Total cost:				\$39,636

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Integrated Artificial Intelligence (year one) + Business and Entrepreneurship (year two) bundle

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	\$21,990	\$1,608	\$23,598
2	2	\$18,210	\$1,608	\$19,818
Total cost:				\$43,416

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately \$1,000 - \$1,500 per full-time year.

This is a bring-your-own-device program with a standard computer hardware and software requirement. See the specific requirements on our [computers and laptops page](#).

Find your booklist on the [SAIT Bookstore's](#) website. The booklist will be available closer to the program start date.

Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required this term.

2023/24 tuition and fees

The following costs are effective until June 30, 2024.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2.5	\$5,910	\$1,800	\$7,710
Total cost:				\$7,710

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2.5	\$18,207.90	\$1,964	\$20,171.90
Total cost:				\$20,171.90

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.