Bachelor of Hospitality and Tourism Management

SCHOOL OF HOSPITALITY AND TOURISM

Overview

Are you keen to upskill in the exciting world of hospitality and tourism? SAIT's Bachelor of Hospitality and Tourism Management program can pave the way to a rewarding career in this dynamic industry.

With a bachelor's degree in hospitality and tourism, you can pursue diverse, exciting opportunities in tourism, restaurants, event planning, and hotel management. It can also give you the foundation to start your own business.

Industry expertise

Our program was designed with input from industry professionals, ensuring you receive the most relevant and up-to-date education. You'll learn from experts with real-world experience in the hospitality and tourism sector.

Global perspective

In today's interconnected world, having a global perspective is essential. Our hospitality management studies and business courses equip you with skills that make you an asset in a global job market.

Personalized learning

Enjoy a personalized approach to learning with small class sizes and opportunities for professional mentorship. You'll gain knowledge in various areas, including leadership, communications, global tourism, and sales and marketing.

You will develop a strong foundation in process improvement and productivity enhancement alongside technology integration for quality and productivity. You'll gain an understanding of strategic thinking and project management, as well as practical policy planning and implementation. This knowledge will empower you to develop and lead high-performance teams while emphasizing ethics, health, safety, and sustainability.

You'll also hone your skills in stakeholder engagement, professionalism, and change management. Additionally, our program equips you with expertise in sales, marketing, and entrepreneurial opportunities exploration.

Real-world challenges

Put your skills to the test in your capstone course, where you'll work closely with industry partners to solve real-world challenges and develop comprehensive business plans. This hands-on experience will prepare you for the demands of the industry.

Top-ranked school

SAIT's School of Hospitality and Tourism is recognized globally, ranking among the Top 50 Hospitality and Hotel Management Schools worldwide by CEOWORLD Magazine.

SAIT's Bachelor of Hospitality and Tourism Management program is your pathway to a fulfilling career in this ever-evolving industry. Join us in shaping the future of hospitality and tourism.

Traits, skills and aptitudes

Those in the hospitality and tourism management industry tend to be directive, methodical, and social.

You need:

- excellent communication skills
- organizational skills
- good general health, stamina and mental alertness to cope with the long, irregular hours of work
- the ability to get along with all kinds of people
- leadership and decision-making skills
- the ability to adapt to changing customer needs and unexpected situations

- the ability to remain calm while under pressure.

To do well in this field, you should enjoy being in charge, taking a methodical approach to your work, and negotiating with people.

SAIT program pathways

Graduates of the SAIT Hospitality and Tourism Management diploma with a minimum 2.3 cumulative GPA (67% or C+) meet the admission requirements to enter this program.

Practicum, Co-op and Work Integrated Learning

In your final year, you will participate in a capstone project where you will work with real industry partners to complete a comprehensive business plan and apply the skills you've learned in your classes while building relationships with potential employers.

Specialized Intakes

This program is available to **international applicants** as a stand-alone program or as part of a program bundle - two programs delivered consecutively.

For details on available bundles including this program, see international bundle programs.

Credentials

Upon successful completion of this program, you'll receive a SAIT Bachelor of Hospitality and Tourism Management degree.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency and completion of the following courses or equivalents:

- a SAIT Hospitality and Tourism Management diploma or equivalent from an accredited post-secondary institution, with a minimum 2.3 cumulative GPA (67% or C+), and
- at least 50% in English 30-1 or at least 60% in English 30-2, and
- at least 50% in Math 30-1 or Math 30-2.

COMM 240 or COMN 220 may be used as an alternative to the high school English requirement.

SAIT accepts high school course equivalents for admission for applicants educated outside Alberta.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following estimated costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on the suggested schedule of study. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
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1	2	$7,620	$1,764.50	$9,384.50
2	2	$7,620	$1,764.50	$9,384.50
			Total cost:	**$18,769**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$21,900	$1,764.50	$23,664.50
2	2	$21,900	$1,764.50	$23,664.50
			Total cost:	**$47,329**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately $1,000 - $1,500 per full-time year.

This is a bring-your-own-device program with a standard computer hardware and software requirement. See the specific requirements on our computers and laptops page.

Find your booklist on the SAIT Bookstore's website. The booklist will be available closer to the program start date.

Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required this term.

You must also dress in proper business attire for class presentations and industry visits.