Bachelor of Business Administration - Financial Services Major

SCHOOL OF BUSINESS

Overview

Do you aspire to excel in financial advising, banking, investing, or insurance for personal or corporate clients? The Financial Services major is your gateway to a career in the financial industry.

This major will give you the essential skills and help you achieve industry certifications like Investment Funds in Canada (IFIC) and Canadian Securities Course (CSC). These industry certifications are highly sought after by employers.

You'll gain the ability to choose appropriate financial tools to meet the specific needs of your clients and apply financial knowledge effectively in real-world scenarios.

This program will also equip you to:

- integrate personal financial planning concepts into your practice
- help individuals and businesses make informed financial decisions that align with their goals and unique requirements
- analyze and understand client needs, assess their financial situations, and provide tailored solutions
- master the art of effective relationship selling by building trust and establishing lasting client relationships
- stay ahead by incorporating your knowledge of the Canadian and global financial systems into your daily practice and understand the latest industry trends and changes
- uphold the highest ethical and regulatory standards expected in the financial services industry by demonstrating integrity, transparency, and compliance in all your professional interactions
- develop strong communication skills to convey complex financial information clearly and effectively to clients
- educate and empower your clients to make informed financial decisions.

The Financial Services major in our Bachelor of Business Administration degree program will prepare you for a fulfilling career in the financial industry. Whether you aim to provide personal financial advice or cater to corporate clients, our program equips you with the knowledge, skills, and industry certifications needed to thrive in this dynamic field.

Minors

Opportunities for additional specialization are available through the following optional minors.

Construction Project Management: A pathway to business roles in Canada's booming construction sector, focusing on managing significant capital projects, addressing design, risk, and conflict management.

Energy, Oil and Gas: A curriculum designed to prepare you for Alberta's energetic and changing energy landscape, with courses on technical, regulatory, and economic aspects from the renowned MacPhail School of Energy.

Traits, skills and aptitudes

Those working in the financial sector tend to be methodical, social, innovative and directive.

You need:

- an aptitude for numbers
- respect for confidentiality
- strong listening and communication skills
- the ability to understand complex financial documents, such as insurance policies, pension plans, financial statements and tax regulations
- coping skills to deal with rapid changes
- quick decision-making skills
- an interest and willingness to keep your knowledge up to date.

You should enjoy gathering and analyzing information, finding innovative solutions to problems and working with people.

SAIT program pathways

Those who have previously completed the SAIT Accounting, Business and Entrepreneurship, Community Economic Development, Management and Leadership, or Marketing certificates can receive course credit for classes. The number of applicable credits will vary by certificate.

Graduates of the SAIT Business Administration diploma - Financial Services major may be eligible to enter this program in year three and earn their degree with a further two years of study.

Practicum, Co-op and Work Integrated Learning

During your final year (with at least 90 credits complete), you'll participate in a practicum or capstone project.

If you choose a practicum, you'll reflect, research, analyze, evaluate and recommend solutions to real-world business problems with an existing business, showcasing your skills to prospective employers. You'll be responsible for finding employment for this practicum, which the Academic Chair must approve.

If you choose a capstone project, you'll work individually or as part of a project team on a series of activities and simulations drawn from multiple disciplines to create a strategic and operating business start-up plan.

Accreditations, designations and certifications

You can complete the Investment Funds in Canada (IFIC) and Canadian Securities Course (CSC) exams in this program.

You can also graduate with your Personal Financial Planner (PFP) designation by passing the necessary exams.

The Financial Planning Standards Council recognizes this program as meeting the core curriculum requirements for the Certified Financial Planner (CFP) certification.

Credentials

Upon successful completion of this program, you'll receive a SAIT Bachelor of Business Administration degree with a major in Financial Services.

Admission requirements

Applicants educated in Canada

Applicants must demonstrate English language proficiency and meet one of the following requirement options or equivalent.

Admission is determined based on an applicant's academic history, including high school and post-secondary courses. Post-secondary level courses with similar learning outcomes may be considered to meet admission requirements.

SAIT accepts high school course equivalents for admission for applicants educated outside Alberta.

Option one

An overall minimum average of 65%, calculated using your final grades in:

- English 30-1 (must have achieved at least 60%), and
- Math 30-1 (must have achieved at least 60%) or Math 30-2 (must have achieved at least 70%), and
- two courses from Group A, and
- one course from either Group A or B.

Group A (academics)

Academic courses may include Grade 12, 30-level (including CTS courses) or post-secondary equivalent*.

- Accounting
- Biology
- Business
- Chemistry
- Economics
- Finance

- Geography
- History
- Indigenous Studies
- Information Technology
- Languages
- Management
- Marketing
- Mathematics 31
- Philosophy
- Physics
- Political Sciences
- Psychology
- Science
- Social Studies 30-1
- Sociology

*Other courses may be considered.

Group B (other)

One of the following:

- Art 30 or 31
- Drama 30
- Music 30 (choral, instrumental, general)
- Physical Education 30
- Religion 35
- Social Studies 30-2

OR

- Other five-credit Grade 12 subjects or a combination of two three-credit Grade 12 subjects may be considered.
- Five credits of advanced career and technology courses.
- Business-related high school dual-credit courses may be used for admission purposes.

Option two

A SAIT Business Administration diploma or a Bachelor of Applied Business Administration or equivalent from an accredited post-secondary institution, with a minimum 2.3 cumulative GPA (67% or C+).

Option three

A two-year diploma or a bachelor's degree from an accredited post-secondary institution, with a minimum 2.3 cumulative GPA (67% or C+) and completion of English 30-1 and Math 30-1 or Math 30-2 or equivalents.

Applicants educated outside of Canada

All applicants who were educated outside of Canada must demonstrate English language proficiency and provide proof they meet the program admission requirements with an international document assessment. Find accepted educational documents and assessment options.

SAIT may also accept courses completed at certain international post-secondary institutions.

Costs

2026/27 tuition and fees

The following estimated costs are effective as of July 1, 2026.

The estimated total cost of tuition and fees is based on completing 30 credits over two semesters each academic year. Following a modified schedule will impact the fees you pay per semester and may alter final costs.

Domestic Students

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$7,620	$1,764.50	$9,384.50
2	2	$7,620	$1,764.50	$9,384.50
3	2	$7,620	$1,764.50	$9,384.50
4	2	$7,620	$1,764.50	$9,384.50
			Total cost:	**$37,538**

The estimated total cost of tuition and fees for domestic students is based on the recommended course load per year.

International Students

The program total is based on the estimated amount you will pay if you enter this program during the 2026/27 academic year. The program total amount listed on your letter of admission may appear higher. This amount is your maximum tuition guarantee for the program. SAIT will not exceed this maximum, regardless of changes in tuition and fees between academic years.

Year	Number of semesters	Tuition fees	Additional fees	Total per year
1	2	$21,720	$1,764.50	$23,484.50
2	2	$21,720	$1,764.50	$23,484.50
3	2	$21,720	$1,764.50	$23,484.50
4	2	$21,720	$1,764.50	$23,484.50
			Total cost:	**$93,938**

The estimated total cost of tuition and fees for international students is based on the recommended course load per year.

Books and Supplies

Books and supplies are approximately $1,000 - $1,500 per full-time year.

This is a bring-your-own-device program with a standard hardware and software requirement. See the specific requirements on our computers and laptops page.

Find your booklist on the SAIT Bookstore's website. The booklist will be available close to your start date. Can't find your program or course? The bookstore didn't receive a textbook list. Contact your program directly to determine if they're still refining course details or if you're in luck; no textbook purchase is required for that term.